



# Introducing Google Wallet

Equip your store for secure “tap and go” payments using Google Wallet, an app that puts credit cards, coupons and loyalty cards right on a customer’s mobile phone.

**Call 800.540.5031 for a FREE PIN Pad**

**GOOGLE WALLET IS IN YOUR CITY  
— DON'T MISS OUT**

**Get a FREE  
“Tap and Go”  
PIN Pad**



# Accept "tap and go" payments

Customers wave their mobile phone or card over a PIN pad rather than swipe a card.

Our FREE PIN Pad enables you to accept Google Wallet and other "tap and go" payments.

Get Started Now 

LIMITED TIME OFFER — OVER \$300 VALUE

## FREE "Tap and Go" PIN Pad\*

- "Tap and go" transactions are easier and up to 40% faster<sup>1</sup>
- The new PIN Pad also accepts card swipe payments, including PIN debit

MID: XXXXXXXXXXXX

Call 800.540.5031



Learn more



## We've selected your city to launch Google Wallet



- "Tap and go" transactions are expected to top 2.2 billion in 2011
- Drive sales to a growing market that uses their phones for everything

Don't turn those sales away —  
let us send you a FREE PIN Pad to get started

\*Limit of one First Data™ FD30 PIN Pad per customer. The FD30 PIN Pad is compatible with the First Data™ FD50™, FD100™, FD200™ and FD300™ terminals. Offer subject to change without notice. Offer available 8/15/11 – 12/31/11. Other terms and conditions may apply. Smart Card Alliance "Proximity Mobile Payments: Leveraging NFC and the Contactless Financial Payments Infrastructure". First Data Independent Sales (FDIS) and the FDIS Logo are registered trademarks of the First Data Corporation. Google Wallet is a trademark of Google Inc. © 2011 First Data Corporation. All Rights Reserved. All trademarks, service marks and trade names referenced in this material are the property of their respective owners. First Data Independent Sales (FDIS) is a registered ISO/MSP of Wells Fargo Bank, N.A., Walnut Creek, CA. American Express requires separate approval.